2021 NEWPORT HARBOR GUIDE CONTRACT

(A fillable form is online at www.NewportHarborGuide.com)

ADVERTISING RATES

Standard Display Ads	Rate	
Back Cover	$3,750	SOLD
Inside Back Cover	$3,350	SOLD
Inside Front Cover	$3,350	SOLD
Premium Double Spread	$4,500	
Double Page Spread	$4,000	
Premium Full Pages	$2,675	
Full Page	$2,360	
2/3 Page (v)	$1,795	
1/2 Page (v or h)	$1,255	
1/3 Page (square)	$895	
1/6 Page (v or h)	$590	
1" B&W Directory Ad *	$280 / $180	
Directory Listing Only (PRINT and ONLINE)	$195	

PLEASE NOTE:

1. Our 2021 contract is TWO PAGES to accommodate the information for your new, enhanced online directory listings that are enhanced with your logo, social media links and "about us" statement.
2. All display ads are FULL color, except 1" B&W Directory ads.
3. Save $100!! Order a 1" B&W Directory ad along with your color display ad. Design fee is included.
4. See our specification sheet for exact dimensions, production requirements and delivery options.
5. Directory listings appear in up to two categories for each order. Additional categories cost $25 each.
6. Visa, MasterCard and AMEX are accepted, however, a 3% fee is added to the order total for credit cards.
7. Renewing advertisers, Chamber Members and non-profit organizations get a 10% discount off the above rates. If paying with extended terms, that discount is reduced to 5% and covers handling and credit card fees.
8. Let us know if you need help with your ad. Our designer can assist @$50/hour, billed separately.

Having trouble receiving our emails?

Pease check your spam folder and
make sure we are an approved contact.

Thank You!

DEADLINES

Orders and initial deposits APRIL 1, 2021
Camera-ready artwork APRIL 15, 2021
See payment terms below for other due dates

BILLING INFORMATION *(PLEASE PRINT)*

_____
BILL TO BUSINESS NAME

_____
ACCOUNT CONTACT PERSON

_____
STREET OR PO ADDRESS

_____
CITY, STATE, ZIP

_____
OFFICE PHONE CELL PHONE

_____
EMAIL

DATE: _____ **PO/REF.** _____

Ad Description/Size	v/h	Rate	Discount	Total
_____	___	_____	_____	_____
_____	___	_____	_____	_____

Directory categories (2 included) #_____ Add'l @ $25.00 _____

ORDER TOTAL $_____

TERMS *I agree to the following terms (Signature required below):*

☐ **EARLY BIRD TERMS:** PAY IN FULL BY **FEBRUARY 15** AND GET AN ADDITIONAL 2% DISCOUNT

☐ **REGULAR TERMS:** PAY 50% DEPOSIT BY **APRIL 1,** BALANCE BY **MAY 15**

☐ **INSTALLMENT TERMS:** PAY IN 4 OR 5 PAYMENTS OVER THE SUMMER ON YOUR CREDIT CARD AS AGREED. MAXIMUM 5% DISCOUNT ALLOWED ON AD ORDER

PAYMENT

☐ MY CHECK IS ENCLOSED $_____

I AUTHORIZE PAYMENT ON MY ☐ VISA/MC ☐ AMEX $_____

_____
NAME AS IT APPEARS ON CARD

_____
ACCOUNT NUMBER

_____ _____ _____
EXP DATE (MO/YR) SECURITY CODE BILLING ADDRESS ZIP CODE

I UNDERSTAND THAT INTEREST AT 1.5% / MONTH WILL BE ASSESSED ON OVERDUE ACCOUNTS UNLESS PREVIOUS ARRANGEMENTS HAVE BEEN MADE.

X _____
SIGNATURE (REQUIRED FOR ALL CONTRACTS)

MAKE CHECKS PAYABLE TO:

NEWPORT HARBOR GUIDE
Attn: Charlotte Johnson, Advertising Director
P.O. Box 551, Newport, RI 02840 USA
PHONE: 401-847-4454 | 401-226-1206 M | 401-841-9668 FAX
EMAIL: Charlotte@NewportHarborGuide.com

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ONLINE Directory Listing

Navigation: Use TABS to move to the next field

YOUR DIRECTORY LISTING

PRINT **EXACTLY** AS YOU WANT YOUR CUSTOMERS TO SEE IT IN THE DIRECTORY. MAKE A COPY OF THIS FORM FOR ADDITIONAL LOCATIONS.

BUSINESS NAME FOR DIRECTORY LISTING

STREET ADDRESS (THIS WILL ALSO BE USED FOR THE MAP)

CITY **STATE** **ZIP**

TELEPHONE FOR DIRECTORY LISTING / VHF CHANNEL

WEBSITE

SOCIAL MEDIA CHECK ANY OF THE FOLLOWING IF WE CAN PICK UP LINKS FROM YOUR WEBSITE:

☐ FACEBOOK ☐ INSTAGRAM ☐ LINKEDIN ☐ PINTEREST

☐ TWITTER ☐ TRIPADVISOR ☐ YELP ☐ YOUTUBE

LOGO ☐ COPY FROM MY WEBSITE ☐ USE LOGO FILE ATTACHED

ABOUT US TEXT (APPROXIMATELY 100 WORDS)

ACCOUNT CONTACT INFORMATION

ADVERTISING CONTACT (IF DIFFERENT FROM ACCOUNT CONTACT) TO APPROVE WEBSITE LISTING

BILL TO BUSINESS / ACCOUNT NAME

ADVERTISING CONTACT PERSON

OFFICE ADDRESS

CITY **STATE** **ZIP**

OFFICE PHONE **CELL PHONE**

EMAIL

IF YOU HAVE ANY QUESTIONS, CONTACT CHARLOTTE JOHNSON

PHONE: 401-847-4454 | 401-226-1206 M | 401-841-9668 FAX

EMAIL: Charlotte@NewportHarborGuide.com

CATEGORIES: TWO CATEGORIES ARE INCLUDED WITH YOUR AD. ADD $25 FOR EACH ADDITIONAL CATEGORY. CHECK ☑ THE CATEGORIES YOU WANT OR SUGGEST A NEW ONE

- ☐ Accommodations
- ☐ Admiralty Law
- ☐ Antiques
- ☐ Architecture
- ☐ Art Galleries & Picture Framing
- ☐ Attractions
- ☐ Auto Rental, Sales & Repair
- ☐ Banks & Finance
- ☐ Bike Rentals
- ☐ Boat Building & Restoration
- ☐ Boat Hauling & Crane Service
- ☐ Boat, Kayak & SUP Rentals
- ☐ Boat Sales (new or used)
- ☐ Boat Shows & Events
- ☐ Boat Tours
- ☐ Books & Nautical Charts
- ☐ Cafés & Coffee Shops
- ☐ Canvas
- ☐ Clock Sales & Repair
- ☐ Clothing & Accessories
- ☐ Clubs
- ☐ Computer Services
- ☐ Crew Placement
- ☐ Design Build Firms
- ☐ Divers
- ☐ Electronics
- ☐ Embroidery & Screenprinting
- ☐ Entertainment
- ☐ Florists
- ☐ Fuel
  - ☐ Diesel & Gas
  - ☐ Propane
- ☐ Graphic Design
- ☐ Hair Salons, Nails, Barbers
- ☐ Health & Wellness
- ☐ Home Furnishings
- ☐ Inflatables
- ☐ Interior Design
- ☐ Jewelry & Gifts
- ☐ Laundry & Dry Cleaning
- ☐ Legal Services
- ☐ Libraries
- ☐ Machine Shop Services
- ☐ Marinas & Boatyards
- ☐ Marine Consignment
- ☐ Marine Equipment & Supplies
- ☐ Marine Insurance
- ☐ Marine Publications & Info
- ☐ Marine Repairs & Services
- ☐ Medical Services & Facilities
- ☐ Mooring Rentals & Service
- ☐ Non-Profit Organizations
- ☐ Outboard Sales & Service
- ☐ Pet Supplies
- ☐ Photography
- ☐ Physical Therapy
- ☐ Places of Worship
- ☐ Postal & Shipping
- ☐ Printing & Copying
- ☐ Provisions
  - ☐ Bakeries & Confections
  - ☐ Caterers
  - ☐ Groceries & Specialty Foods
  - ☐ Liquor & Wine
- ☐ Real Estate
- ☐ Restaurants & Pubs
- ☐ Rigging
- ☐ Sailing & Crew Gear
- ☐ Sailing Instruction
- ☐ Sailmakers & Repairs
- ☐ Schools & Training
- ☐ Ship Modelers
- ☐ Shopping
- ☐ Sightseeing Tours
- ☐ Spas & Massage Therapy
- ☐ Storage & Packing Svcs
- ☐ Surveyors & Marine Documentation
- ☐ Take Out & Pick Up
- ☐ Tailoring & Alternations
- ☐ Transportation
  - ☐ Airports
  - ☐ Bus Service
  - ☐ Car Service
  - ☐ Ferry Service
  - ☐ Launch Service
  - ☐ Taxi Service ‘
  - ☐ Train
- ☐ Truck Rental
- ☐ Visitor Information
- ☐ Yacht Brokers & Management
- ☐ Yacht Charters
- ☐ Yacht Design
- ☐ Yacht Sales
- ☐ Yacht Shipping & Logistics
- ☐ Yoga Studios

☐ New Category Suggestion

_____

_____