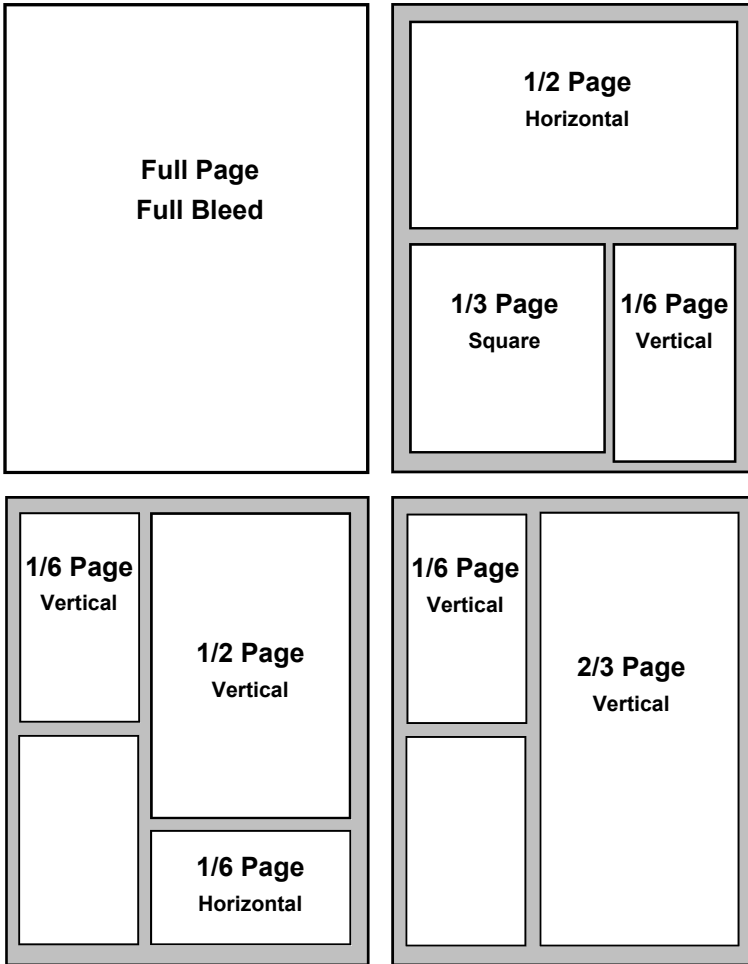


NEWPORT HARBOR GUIDE

Ad Specifications



FULL COLOR DISPLAY SIZES

Ad Sizes	Width	Height
Double Page Spread*	16.75" x	10.875"
Full Page Full Bleed*	8.375" x	10.875"
2/3 Page (vertical)	4.625" x	10.000"
1/2 Page (vertical)	4.625" x	7.325"
1/2 Page (horizontal)	7.000" x	4.875"
1/3 Page (square)	4.625" x	4.875"
1/6 Page (vertical)	2.25" x	4.875"
1/6 Page (horizontal)	4.625" x	2.325"
1" B&W Directory Block	2.375" x	1.000"

Production Specifications

High resolution, press-optimized PDF files are required. Fonts must be embedded. Convert all colors to CMYK, 300 dpi minimum.

Art Work Delivery

Email your PDF files to Gayle at NHGproduction@cox.net

*Full & Double Page Bleed Ads

Extend bleed 0.25" past trim on all sides (magazine measures 8.375 x 10.875"). Keep all live matter at least 0.375" away from trim edges.

1" B&W Directory Block Ads

Design is included for up to two revisions. Send us your copy plus B&W logo. Vector art preferred, 300 dpi minimum, save as PDF, EPS, TIFF or hi resolution JPEG.

Need help with your full color display ad?

Our design charge is \$50 per hour, billed separately.

- **Your FREE directory listing** is created from your contract and includes company name, phone, street address and website. Your proof appears at the bottom of your invoice. Street addresses and websites become live links in our on-line and mobile editions.
- **Proofread your directory listing** and advise us immediately of any corrections before we go to press!

1" B&W DIRECTORY BLOCK ADS

- Make your directory listing **REALLY STAND OUT** by placing a 1" block ad above it. See sample below.
- **\$100 BONUS**—add a 1" B&W ad to your color display ad order and save \$100 off the regular price!

Newport Harbor Guide

Attn: Charlotte Johnson, Advertising Director
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FAX: 401.841.9668



Seven Star Marine Engineering401.683.6222
190 Admiral Kalbfus Rd, Newport SevenStarMarine.net

IMPORTANT! Invoices and proofs are emailed to you. Please make sure your server doesn't block our domain — NewportHarborGuide.com

Thank you!