

2021 NEWPORT HARBOR GUIDE CONTRACT

ADVERTISING RATES

Standard Display Ads	Rate	
Back Cover	\$3,750	SOLD
Inside Back Cover	\$3,350	SOLD
Inside Front Cover	\$3,350	SOLD
Premium Double Spread	\$4,500	
Double Page Spread	\$4,000	
Premium Full Pages	\$2,675	
Full Page	\$2,360	
2/3 Page (v)	\$1,795	
1/2 Page (v or h)	\$1,255	
1/3 Page (square)	\$895	
1/6 Page (v or h)	\$590	
1" B&W Directory Ad *	\$280 / \$180	
Directory Listing Only (print and enhanced online)	\$195	

Please note:

1. Add a 1" B&W Directory ad to your standard display ad and save \$100. Design fee is included.
2. All display ads are full color, except 1" B&W Directory ad.
3. See our specification sheet for exact dimensions, production requirements and delivery options.
4. Complete the Directory Listing form to submit your information. Listings are enhanced online with your logo, social media links and "about us" statement.
5. Directory listings appear in up to two categories for each order. Additional categories cost \$25 each.
6. Visa, MasterCard and AMEX are accepted, however, a 3% processing fee is added to the order total.
7. Renewing advertisers, Chamber Members and non-profit organizations get a 10% discount off the above rates. If you have elected to pay with extended terms, that discount is reduced to 5% and covers the credit card fee.
8. Let us know if you need help with your ad. Our designer can assist @\$50/hour, billed separately.

Having trouble receiving our emails?

Please check your spam folder and make sure we are an approved contact.

Thank You!

DEADLINE - MARCH 15, 2021

for orders, initial deposits and camera-ready artwork.
See terms below for other payment due dates.

BILLING INFORMATION (PLEASE PRINT)

BILL TO BUSINESS NAME

ACCOUNT CONTACT PERSON

STREET OR PO ADDRESS

CITY, STATE, ZIP

OFFICE PHONE

CELL PHONE

EMAIL

DATE: _____ **PO/REF.** _____

Ad Description/Size	v/h	Rate	Discount	Total
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
Directory categories (2 included) #_____ Add'l @ \$25.00 _____				
				ORDER TOTAL \$_____

TERMS I agree to the following terms (Signature required below):

- PAY IN FULL BY JANUARY 31** AND GET AN ADDITIONAL 2% DISCOUNT
- PAY 50% DEPOSIT BY MARCH 15** AND THE BALANCE BY APRIL 30
- PAY 25% IN EACH OF 4 INSTALLMENTS** CHARGED TO MY CREDIT CARD ON OR BEFORE FEBRUARY 28, THEN ON APRIL 30, MAY 30, AND JUNE 30

PAYMENT

CHECK IS ENCLOSED \$_____

I AUTHORIZE PAYMENT ON MY VISA/MC AMEX \$_____

NAME AS IT APPEARS ON CARD

ACCOUNT NUMBER

EXP DATE (MO/YR)

SECURITY CODE

BILLING ADDRESS ZIP CODE

I UNDERSTAND THAT INTEREST AT 1.5% / MONTH WILL BE ASSESSED ON OVERDUE ACCOUNTS AND ANY DISCOUNTS MAY BE FORFEITED.

X _____
SIGNATURE (REQUIRED FOR ALL CONTRACTS)

MAKE CHECKS PAYABLE TO:

NEWPORT HARBOR GUIDE

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