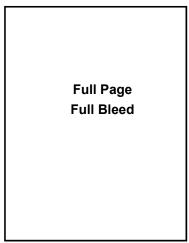
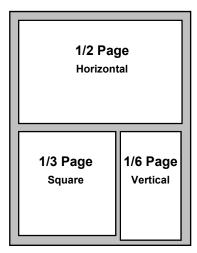
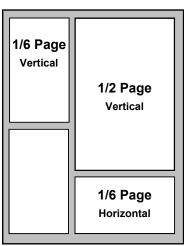
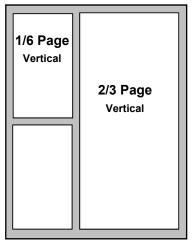
NEWPORT HARBOR GUIDE

Ad Specifications









1" DIRECTORY BLOCK ADS

- A free directory listing is created from your contract. Proofread your directory listing that appears at the bottom of your invoice. Advise us immediately of any corrections!
- Street addresses and websites become live links in our on-line and mobile editions.
- Make your directory listing **REALLY STAND OUT** by placing a 1" block ad above it.

SAMPLE 1" BLOCK AD



FREE WITH ANY DISPLAY AD

190 Admiral Kalbfus Rd, Newport SevenStarMarine.net

FULL COLOR DISPLAY ADS

| Ad Sizes | Width | | Height |
|-------------------------|--------|---|---------|
| Double Page Spread* | 16.75" | Х | 10.875" |
| Full Page Full Bleed* | 8.375" | Х | 10.875" |
| 2/3 Page (vertical) | 4.625" | Х | 10.000" |
| 1/2 Page (vertical) | 4.625" | Х | 7.325" |
| 1/2 Page (horizontal) | 7.000" | Х | 4.875" |
| 1/3 Page (square) | 4.625" | Х | 4.875" |
| 1/6 Page (vertical) | 2.25" | Х | 4.875" |
| 1/6 Page (horizontal) | 4.625" | Х | 2.325" |
| 1" B&W Directory Block | 2.375" | х | 1.000" |

Production Specifications

High resolution, press-optimized PDF files are required. Fonts must be embedded. Convert all colors to CMYK, 300 dpi minimum.

Art Work Delivery

Email your PDF files to Gayle at NHGproduction@cox.net

*Full & Double Page Bleed Ads

Extend bleed 0.25" past trim on all sides (magazine measures 8.375 x 10.875"). Keep all live matter at least 0.375" away from trim edges.

1" B&W Directory Block Ads

Design is included for up to two revisions. Send us your copy plus B&W logo. Vector art preferred, 300 dpi minimum, save as PDF, EPS, TIFF or hi resolution JPEG.

Need help with your full color display ad?

Our design charge is \$50 per hour, billed separately.

Newport Harbor Guide

Attn: Charlotte Johnson, Advertising Director P.O. Box 551, Newport, RI 02840 USA

Email: <u>Charlotte@NewportHarborGuide.com</u> Phone: 401.847.4454 | Mobile: 401.226.1206 FAX: 401.841.9668

IMPORTANT! Invoices and proofs are emailed to you. Please make sure your server doesn't block our domain — NewportHarborGuide.com

Thank you!