

# 2019 NEWPORT HARBOR GUIDE CONTRACT

## ADVERTISING RATES

Standard Display Ads	Rate	
Back Cover	\$3,750	<b>SOLD</b>
Inside Back Cover	\$3,350	<b>SOLD</b>
Inside Front Cover	\$3,350	
Premium Double Spread	\$4,500	
Double Page Spread	\$4,000	
Premium Full Pages	\$2,675	All ads are full color except where noted.
Full Page	\$2,360	
2/3 Page (v)	\$1,795	See specification sheet for exact dimensions, production and delivery requirements.
1/2 Page (v or h)	\$1,255	
1/3 Page (square)	\$895	
1/6 Page (v or h)	\$590	
1" B&W Directory Ad	\$280	- Add to a standard display ad and save \$100. Includes design.
Directory Listing Only	\$125	- Free with above display ads. Choose 2 categories below.

**10% Discount** given to Chamber Members, renewing advertisers, and non-profit organizations, except for those using 25% installment terms.

## YOUR DIRECTORY LISTING

**TWO CATEGORIES ARE INCLUDED. \$25 EACH ADDITIONAL CHECK THE CATEGORIES YOU WANT OR SUGGEST A NEW ONE**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Accommodations                  | <input type="checkbox"/> Hair Salons, Nails, Barbers                | <input type="checkbox"/> Restaurants & Pubs                        |
| <input type="checkbox"/> Admiralty Law                   | <input type="checkbox"/> Health & Wellness                          | <input type="checkbox"/> Rigging                                   |
| <input type="checkbox"/> Antiques                        | <input type="checkbox"/> Home Furnishings                           | <input type="checkbox"/> Sailing & Crew Gear                       |
| <input type="checkbox"/> Architecture                    | <input type="checkbox"/> Inflatables                                | <input type="checkbox"/> Sailing Instruction                       |
| <input type="checkbox"/> Art Galleries & Picture Framing | <input type="checkbox"/> Interior Design                            | <input type="checkbox"/> Sailmakers & Repairs                      |
| <input type="checkbox"/> Attractions                     | <input type="checkbox"/> Jewelry & Gifts                            | <input type="checkbox"/> Schools & Training                        |
| <input type="checkbox"/> Auto Rental, Sales, & Repair    | <input type="checkbox"/> Laundry & Dry Cleaning                     | <input type="checkbox"/> Ship Modelers                             |
| <input type="checkbox"/> Banks & Finance                 | <input type="checkbox"/> Legal Services                             | <input type="checkbox"/> Shopping                                  |
| <input type="checkbox"/> Bike Rentals                    | <input type="checkbox"/> Libraries                                  | <input type="checkbox"/> Sightseeing Tours                         |
| <input type="checkbox"/> Boat Building & Restoration     | <input type="checkbox"/> Machine Shop Services                      | <input type="checkbox"/> Spas & Massage Therapy                    |
| <input type="checkbox"/> Boat Hauling & Crane Service    | <input type="checkbox"/> Marinas & Boatyards                        | <input type="checkbox"/> Storage & Packing Svcs                    |
| <input type="checkbox"/> Boat, Kayak & SUP Rentals       | <input type="checkbox"/> Marine Consignment                         | <input type="checkbox"/> Surveyors & Marine Documentation          |
| <input type="checkbox"/> Boat Sales (new or used)        | <input type="checkbox"/> Marine Equipment & Supplies                | <input type="checkbox"/> Tailoring & Alterations                   |
| <input type="checkbox"/> Boat Shows & Events             | <input type="checkbox"/> Marine Insurance                           | <b>TRANSPORTATION</b>  |
| <input type="checkbox"/> Boat Tours                      | <input type="checkbox"/> Marine Publications & Info                 | <input type="checkbox"/> Airports <input type="checkbox"/> Ferries |
| <input type="checkbox"/> Books & Nautical Charts         | <input type="checkbox"/> Marine Repairs & Services                  | <input type="checkbox"/> Launch Service                            |
| <input type="checkbox"/> Cafés & Coffee Shops            | <input type="checkbox"/> Medical Services & Facilities              | <input type="checkbox"/> Taxi & Bus <input type="checkbox"/> Train |
| <input type="checkbox"/> Canvas                          | <input type="checkbox"/> Mooring Rentals & Service                  | <input type="checkbox"/> Truck Rental                              |
| <input type="checkbox"/> Clock Sales & Repair            | <input type="checkbox"/> Non-Profit Organizations                   | <input type="checkbox"/> Visitor Information                       |
| <input type="checkbox"/> Clothing & Accessories          | <input type="checkbox"/> On The Go                                  | <input type="checkbox"/> Yacht Brokers & Management                |
| <input type="checkbox"/> Clubs                           | <input type="checkbox"/> Pet Supplies                               | <input type="checkbox"/> Yacht Charters                            |
| <input type="checkbox"/> Computer Services               | <input type="checkbox"/> Photography                                | <input type="checkbox"/> Yacht Design                              |
| <input type="checkbox"/> Crew Placement                  | <input type="checkbox"/> Places of Worship                          | <input type="checkbox"/> Yacht Sales                               |
| <input type="checkbox"/> Design Build Firms              | <input type="checkbox"/> Postal & Shipping                          | <input type="checkbox"/> Yacht Shipping & Logistics                |
| <input type="checkbox"/> Divers                          | <input type="checkbox"/> Printing & Copying                         | <input type="checkbox"/> Yoga Studios                              |
| <input type="checkbox"/> Electronics                     | <b>PROVISIONS</b>   |  |
| <input type="checkbox"/> Embroidery & Screenprinting     | <input type="checkbox"/> Bakeries & Confections                     |  |
| <input type="checkbox"/> Entertainment                   | <input type="checkbox"/> Caterers <input type="checkbox"/> Florists | <input type="checkbox"/> New Category Suggestion                   |
| <b>FUEL:</b> <input type="checkbox"/> Diesel & Gas       | <input type="checkbox"/> Groceries & Specialty Foods                |  |
| <input type="checkbox"/> Propane                         | <input type="checkbox"/> Liquor & Wine                              |  |
| <input type="checkbox"/> Graphic Design                  | <input type="checkbox"/> Real Estate                                |  |

**BUSINESS NAME & LOCATION**—PRINT EXACTLY AS YOU WANT YOUR CUSTOMERS TO SEE IT IN THE DIRECTORY. IF LEFT BLANK, WE WILL USE YOUR BILLING INFO. LET US KNOW IF YOU HAVE MULTIPLE LOCATIONS.

BUSINESS NAME FOR DIRECTORY LISTING \_\_\_\_\_

LOCATION FOR DIRECTORY LISTING (WILL BE USED FOR MAP LINK) \_\_\_\_\_

TELEPHONE FOR DIRECTORY LISTING / VHF CHANNEL \_\_\_\_\_

WEBSITE FOR DIRECTORY LISTING \_\_\_\_\_

## DEADLINE - MARCH 15, 2019

for orders, initial deposits and camera-ready artwork.  
See terms below for other payment due dates.

## BILLING INFORMATION (PLEASE PRINT)

BILL TO BUSINESS NAME \_\_\_\_\_

ACCOUNT CONTACT PERSON \_\_\_\_\_

STREET OR PO ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

OFFICE PHONE \_\_\_\_\_ CELL PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

DATE: \_\_\_\_\_ PO/REF. \_\_\_\_\_

Ad Description/Size	v/h	Rate	Discount	Total

Directory categories (2 included) # \_\_\_\_\_ Add'l @ \$25.00 \_\_\_\_\_

ORDER TOTAL \$ \_\_\_\_\_

## TERMS I agree to the following terms (Signature required below):

**PAY IN FULL BY JANUARY 31** AND GET AN ADDITIONAL 2% DISCOUNT

**PAY 50% DEPOSIT BY FEBRUARY 28** AND THE BALANCE BY APRIL 30

**PAY 25% IN EACH OF 4 INSTALLMENTS** CHARGED TO MY CREDIT CARD ON OR BEFORE FEBRUARY 28, THEN ON APRIL 30, MAY 30, AND JUNE 30

## PAYMENT

CHECK IS ENCLOSED \$ \_\_\_\_\_

I AUTHORIZE PAYMENT ON MY  VISA/MC  AMEX \$ \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_

EXP DATE (MO/YR) \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ BILLING ADDRESS ZIP CODE \_\_\_\_\_

I UNDERSTAND THAT INTEREST AT 1.5% / MONTH WILL BE ASSESSED ON OVERDUE ACCOUNTS AND ANY DISCOUNTS MAY BE FORFEITED.

**X**  
**SIGNATURE** (REQUIRED FOR ALL CONTRACTS) \_\_\_\_\_

**I need help with my ad.** Design fees are billed separately at \$50/hr., except for 1" B&W Directory Ad, which includes design.

## MAKE CHECKS PAYABLE TO:

### "NEWPORT HARBOR GUIDE"

Attn: Charlotte Johnson, Advertising Director

P.O. Box 551, Newport, RI 02840 USA

PHONE: 401-847-4454 | 401-226-1206 M | 401-841-9668 FAX

EMAIL: [Charlotte@NewportHarborGuide.com](mailto:Charlotte@NewportHarborGuide.com)

**NOTE:** \*\* If you have trouble receiving our emails, please check your spam folder and make sure we are an approved contact.

**Thank You!**