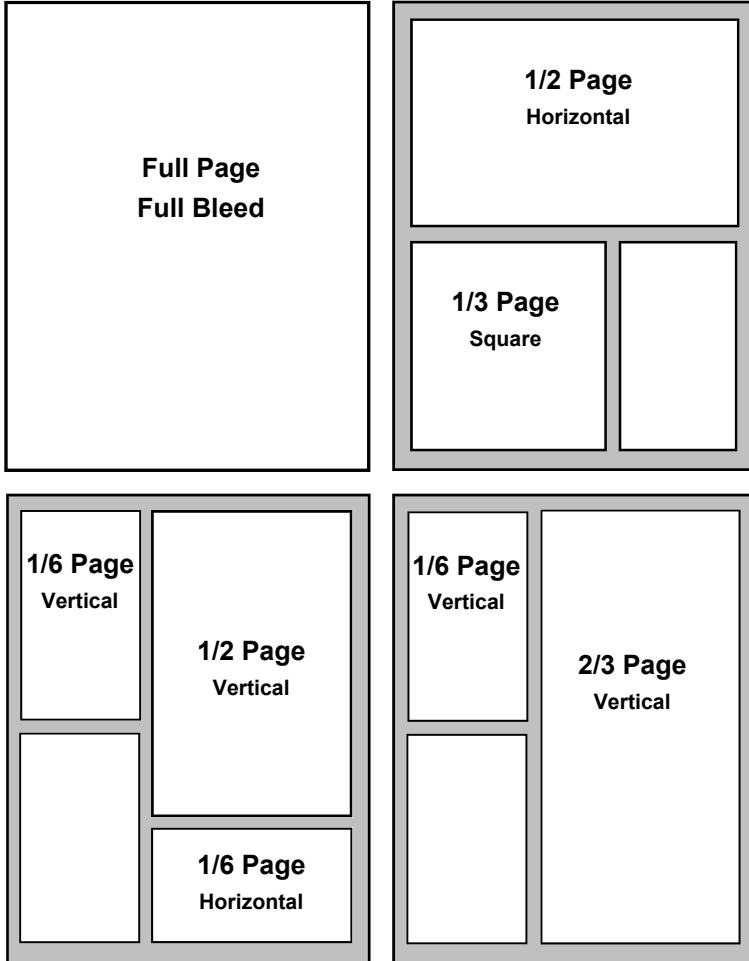


NEWPORT HARBOR GUIDE

Ad Specifications



FULL COLOR DISPLAY ADS

Ad Sizes	Width	Height
Double Page Spread*	16.75" x	10.875"
Full Page Full Bleed*	8.375" x	10.875"
2/3 Page (vertical)	4.625" x	10.000"
1/2 Page (vertical)	4.625" x	7.325"
1/2 Page (horizontal)	7.000" x	4.875"
1/3 Page (square)	4.625" x	4.875"
1/6 Page (vertical)	2.25" x	4.875"
1/6 Page (horizontal)	4.625" x	2.325"
1" B&W Directory Block	2.375" x	1.000"

Production Specifications

High resolution, press-optimized PDF files are required. Fonts must be embedded. Convert all colors to CMYK, 300 dpi minimum.

Art Work Delivery

Email your PDF files to Gayle at NHGproduction@cox.net

*Full & Double Page Bleed Ads

Extend bleed 0.25" past trim on all sides (magazine measures 8.375 x 10.875"). Keep all live matter at least 0.375" away from trim edges.

1" B&W Directory Block Ads

Design is included for up to two revisions. Send us your copy plus B&W logo. Vector art preferred, 300 dpi minimum, save as PDF, EPS, TIFF or hi resolution JPEG.

Need help with your full color display ad?

Our design charge is \$50 per hour, billed separately.

1" DIRECTORY BLOCK ADS

- A free directory listing is created from your contract. A proof is sent at the bottom of your invoice. **Proofread your directory listing** and advise us immediately of any corrections!
- Street addresses and websites become live links in our on-line and mobile editions.
- Make your directory listing **REALLY STAND OUT** by placing a 1" block ad above it.



SAMPLE
1" Block Ad

FREE
DIRECTORY
LISTING

Seven Star Marine Engineering 401.683.6222
190 Admiral Kalbfus Rd, Newport SevenStarMarine.net

Newport Harbor Guide

Attn: Charlotte Johnson, Advertising Director
P.O. Box 551, Newport, RI 02840 USA

Email: Charlotte@NewportHarborGuide.com
Phone: 401.847.4454 | Mobile: 401.226.1206
FAX: 401.841.9668

IMPORTANT! Invoices and proofs are emailed. Please make sure your server doesn't block our domain NewportHarborGuide.com

Thank you!